



# GREATER CINCINNATI NONPROFIT NEWS

## Partner with Us!

- The premier publication for nonprofits in our region
- Weekly visibility in GC Nonprofit News and daily exposure on website and social media channels
- Reach busy nonprofit executives making purchase decisions

**OVER**  
**6,800+**  
**WEEKLY READERS**  
*and growing!*

**49%** Avg. Open Rate >

**Triple the industry  
average**

**11%** Click thru Rate >

**Double the industry  
average**

**6,500+** Monthly website visits

**If you do business with nonprofit organizations, the Greater Cincinnati Nonprofit News reaches your audience!**

**[GCNonprofitNews.com](http://GCNonprofitNews.com)**

# Sponsorship Opportunities

## Premium

\$300/month\*

### NEWSLETTER BANNER AD

linked to your company's website to provide weekly visibility

### WEBSITE BANNER AD

on home page of GCNonprofitNews.com with link to your company's website

### YOUR COMPANY LOGO

(and link) displayed weekly in the newsletter Marketplace section

### WEEKLY SOCIAL MEDIA SHARING

on GC Nonprofit News' social channels

### PROMOTION OF YOUR COMPANY'S TRAININGS

in GC Nonprofit News' Professional Development

### ONE QUARTERLY ARTICLE

submitted by your company and featured in the newsletter

### JOB POSTINGS BY YOUR COMPANY

submitted online and displayed in newsletter and on website; invoiced at nonprofit rates

### QUARTERLY REPORTS

provided upon request with open rates/total click throughs to your content

## PREMIUM PLUS SPONSORSHIP\*

- ONE TIME Custom eBlast 1x/year sent to our readers. (\$500)
- ONE TIME Custom social media posts (3x/month) on GC Nonprofit News' social channels. (\$300)
- ONE TIME PLACEMENT of Your company's Feature article shared on website blog page. (\$100)

\*Premium Plus Requires 6 months of Premium Sponsorship

## Banner Ad

\$250/month\*

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### WEEKLY SOCIAL MEDIA SHARING

on GC Nonprofit News' social channels

### PROMOTION OF YOUR COMPANY'S TRAININGS

in GC Nonprofit News' Professional Development

## MARKETPLACE AD \$125/month\*

- YOUR COMPANY LOGO and link displayed weekly in the newsletter Marketplace section
- PROMOTION OF YOUR COMPANY'S TRAININGS in GC Nonprofit News' Professional Development

*\*Minimum commitment for all sponsorships: 3 months; auto-renewed unless notified 15 days prior.*

*\*\*Banner design can be created by our graphic designer for a small fee.*

Please contact Kelli Tarantino, editor and sponsorship sales at [kelli@gcnonprofitnews.com](mailto:kelli@gcnonprofitnews.com) or Jane Page-Steiner, owner/publisher at [jane@gcnonprofitnews.com](mailto:jane@gcnonprofitnews.com); 513.378.5526.