



GREATER
CINCINNATI
NONPROFIT NEWS

***NOW OFFERING a new advertising opportunity to help promote your upcoming conferences, workshops, networking events, trainings, open houses, space for lease and/or special promotion of goods and services for nonprofits.**

Ad options include:

- Newsletter banner ad in Thursday/Friday issues (\$100/week)**
- Website Home & Events page listings (\$100/wk)**
- Email blast (One dedicated eBlast to our audience \$500)**
- Social media posts (3 posts shared to 10 social channels \$100/wk)**

***Current Premium sponsors may be eligible to receive a discount on the above**

****Banner ad can be created by our design staff for a minimal fee**

**OVER
6,900
WEEKLY READERS
and growing!**

49% Avg. Open Rate >

**Triple the industry
average**

11% Click thru Rate >

**Double the industry
average**

6,500+ Monthly website visits

If you do business with nonprofit organizations, the Greater Cincinnati Nonprofit News reaches your audience!

**Contact Jane Page-Steiner, Publisher, jane@gcnonprofitnews.com, 513.378.5526
or Kelli Tarantino, Editor, kelli@gcnonprofitnews.com**