

*NOW OFFERING a new advertising opportunity to help promote your upcoming conferences, workshops, networking events, trainings, open houses, space for lease and/or special promotion of goods and services for nonprofits.

Ad options include:

-Newsletter banner ad in Thursday/Friday issues (\$100/week)
-Website Home & Events page listings (\$100/wk)
-Email blast (One dedicated eBlast to our audience \$500)
-Social media posts (3 posts shared to 10 social channels \$100/wk)

*Current sponsors receive a 20% discount on total cost **Banner ad can be created by our design staff for a minimal fee

OVER 6,800 WEEKLY READERS and growing!

49% Avg. Open Rate >

Triple the industry average

11% Click thru Rate

Double the industry average

6,500+ Monthly website visits

>

If you do business with nonprofit organizations, the Greater Cincinnati Nonprofit News reaches your audience!

Contact Jane Page-Steiner, Publisher, <u>jane@gcnonprofitnews.com</u>, 513.378.5526 or Kelli Tarantino, Editor, <u>kelli@gcnonprofitnews.com</u>